
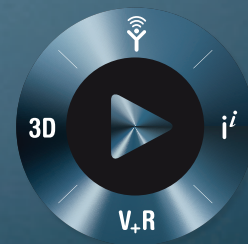


BETTER, FASTER, SMARTER INNOVATION WITH CONSUMER PACKAGED GOODS AND RETAIL

IF **WE**  dye our hair, can
the packaging
show us the perfect
color?

Intelligent packaging
– a dream our software could bring
to life.



It takes a special kind of compass to explore
the world's future possibilities. Innovative
companies use our 3DExperience software
platform to understand the present and
navigate the future.

Find out more: 3DS.COM/CPG

DASSAULT SYSTÈMES

3DEXPERIENCE PLATFORM

powers the consumers' experiences that worldwide innovative companies in the Consumer Packaged Goods and Retail industry bring to life each year.

What do your consumers value the most?

Connect with
the brands
I care about

Better
shopping
experience

Improved
product
experience

Safe for my
family
and planet

Meet value
expectations



Delight the
consumer

Retailer-brand
partnerships

Organic growth
and profit

Speed and
quality in
global markets

Sustainability

What do you as a Company value the most?

Better, Faster, Smarter Innovation

INDUSTRY SOLUTION EXPERIENCES DELIVER STRATEGIC INDUSTRY VALUE

Use **3D**Experience simulation to make, pack and ship early in the design process to prevent costly market delays

Perfect Production



Using immersive, lifelike 3D solutions we can deliver a superior shopping experience, while maximizing profitability

Perfect Store



Use immersive, lifelike 3D solutions to ensure both consumer delight and improved sales for both the CPG firm and the retailer.

Perfect Shelf



Perfect Package

Break through the clutter, communicate the brand promise and drive purchase with fully integrated package design and testing applications?



Perfect Product

Use design for cost and real-time regulatory to discover product formulations that meet cost objectives and are compliant across the globe



Perfect Brand

Connect with consumers' hearts and minds using sentiment analysis and social engagement applications

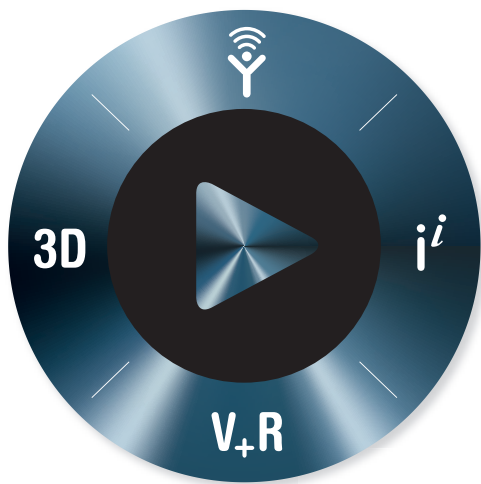


Perfect Portfolio






Compare product concept ideas and determine how to maximize value creation to deliver our portfolio goals

For more information, visit us at

www.3ds.com/CPG-Retail



3DEXPERIENCE

-  Social and Collaborative Applications
-  Information Intelligence Applications
-  Content and Simulation Applications
-  3D Modeling Applications
-  Real Time **3DEXPERIENCE** Platform

Dassault Systemes, the **3DEXPERIENCE** Company, provides a Business Platform on premise, on line, in the cloud, powered by 10 software applications that permits social and industrial collaboration

- Connect People
- Unlock the imagination with 3D Universe
- Connect real products with their virtual representations
- Ensure intelligent knowledge and information at people's fingertips
- Deliver the 'play experience' in real time
- And dream that all this will be available 'online' and 'always on'

Dassault Systèmes, the **3DEXPERIENCE** Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes' collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 150,000 customers of all sizes, in all industries, in more than 80 countries.

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