



# SMART HOME PLANNING SOFTWARE

*SHORTEN YOUR SALES CYCLE*



**3DVIA Home**  
delivers an exceptional  
consumer experience that  
rapidly turns interest  
into sales.

3DVIA Home provides the kitchen, bath and home furniture industries a customized 3D home planning application. The innovative application automatically applies design rules and proposes all possible configurations for any product catalog, eliminating the error-prone placement of each individual item and ensuring the best selection. Through the same on-line application, homeowners design at home the ideal kitchen, bathroom or storage space and refine further their designs with in-store sales consultants.

#### **Shorten the sales cycle and improve sales efficiency**

Smart: automatically applying design rules consistent with catalog contents, brand strategy, and space constraints

#### **Deliver simplicity and gain customer loyalty**

Omni-channel: a single on-line and in-store user experience engages the homeowner throughout the entire design process.

#### **Improve customer satisfaction**

Consumer friendly: automated design proposals allow homeowners to explore all possible configurations before selection.

#### **Generate a high-volume of quality sales leads**

Effective: on-line application attracts and engages consumers

#### **Gain a clear competitive advantage**

Innovative: latest technology delivers the best possible consumer experience

Visit [www.3DS.com/3dvia](http://www.3DS.com/3dvia) to learn more

Customers include:

